We invite you to join us and other community leaders who are making a difference in children’s lives. Everyday children learn that someone they love has cancer. On Belay is here for these kids. On Belay builds a peer community of support, empowerment, and joy for kids who love someone who has cancer. Because of support from businesses like yours, On Belay is reaching even more children this year. Our local partners funded more than 100 children in 2015!

Here’s what one of those kids had to say:

*I’ve been coming here for about two years and I have definitely changed because I have a new way to take on my mom’s cancer. Definitely easier for me to say she’s having another surgery or a new treatment. Everyone here has made it easier for me. I definitely was a different person and most of the time I wouldn’t smile, so On Belay’s the thing that puts a smile on my face. Hannah, 12.*

In addition to general sponsorship, we have four special event sponsorship opportunities this year. Team On Belay is raising support and awareness for On Belay as they run two half marathons - the Boston Run to Remember and the Smuttynose Half Marathon. The 11th Annual Crescentia Classic is happening on August 1st and the first ever Shuck and Chuck event will be on June 12. To round out the year, the UNH student sponsored annual Gingerbread Build will be on December 10. Please contact stephanie@on-belay.org if you would like to sponsor a special event.

I hope that you’ll join us in 2016 as we provide community to kids all over the Seacoast. I’ve included information a little more information about our organization and our sponsor packages for 2016. I’ll follow up with a phone call next week. Join us as we enter our twelveth year!

Warm regards,

Stephanie Beck
Executive Director
Everyday children learn someone they love has cancer. They often feel alone.

You can change that.

What The Kids Say

I think the great thing about On Belay is that everybody has a common problem and they’ve all been affected by cancer somehow. On Belay does what no amount of radiation or chemo or medication will do. It helps get people together, it doesn’t just heal the cancer – it heals people’s emotions and feelings towards it.

Spencer

Who and How we Help

Who we help

On Belay offers the only year-round adventure programming for this unique group of kids in NH, ME, & MA. Our community of children is made up of 8-18 year olds in all stages of their family’s illness. All children are able to attend at no cost to their families thanks to generous community support.

How we help

We use adventure programs such as outdoor challenge courses, indoor climbing, and overnight hikes to give kids a chance to connect with their peers who are facing similar challenges. Through the support of being “On Belay”, participants learn to ask for help and to make new friends, giving them the confidence to overcome the challenge of their families’ illness and the freedom to focus on themselves.

Why should you help?

Tax Deduction: Your business can claim your volunteer hours and financial contributions on your income taxes.

Great Employees: 62% of candidates would prefer to work for a company that offers volunteer opportunities.

Free Publicity: Sponsoring a program and volunteering your business’s time are great ways to raise awareness about a cause but also promote your business in worthy partnerships.

Gain Customer Support: 85% of consumers have a better outlook on businesses that give back to a charity they care about.

Giving Back is good for you: The best benefit of business support of a nonprofit charity is the feeling you will get from giving back. You have the power as a community to help children who might flounder without the community you can provide for them.
Sponsorship Levels

On Belay is a 501.c.3 completely funded by charitable contributions: sponsorships, grants, employee contributions, fund-raising events and individual donations.

<table>
<thead>
<tr>
<th>$250 - $500</th>
<th>$750 - $1000</th>
<th>$1500 - $2500</th>
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<tr>
<td>Provide scholarships for up to 2 children, Wilderness First Aid training for trip leaders, or lunch for full day program.</td>
<td>Provide scholarships for 10 children, program supplies for entire year, transportation to outdoor trip, or site cost of indoor climbing event.</td>
<td>Provide scholarships for 25 children, seasoned trip leaders for teen outdoor adventure program, training for UNH student volunteers, or site expense for 1 all day program.</td>
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**Benefits:**

Social media recognition & promotion.

4 Tickets to Gingerbread Build.

Display a winning Gingerbread house at your business.

**Benefits – previous plus:**

Company name displayed at all On Belay events – exposure to 2000 + people over the course of the year.

Name and logo on OB website scrolling banner.

Social media recognition and promotion.

**How you can help in four easy steps.**

1. Choose a sponsor level
2. Mail a check to:
   
   On Belay Inc.
   
   PO Box 391
   
   Newmarket NH 03857
3. E-mail Stephanie@on-belay.org with the name and phone number of your contact person, a jpeg of your company logo and instructions on how you want your company name to appear in any print or on-line media.
4. Give yourselves a big pat on the back for being there for kids who love someone who has cancer.
Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.
ON BELAY INC

Sincerely,

Robert Choi
Director, Exempt Organizations
Rulings and Agreements

Enclosures: Publication 4221-PC